**BUSINESS PLAN**

GUITAR TUTORIALS, Paranaque, Caliraya Drive, (+63)916-308-5409

Next plan is the raincoat Onepiece designs for rain and sun

Aldwin Gabriel Pirante

October 10 ,2022

Executive Summary

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Background and History

Gabriel’s Guitar Tutorial started when Gab the owner of the website, his father is a musician and a lead guitarist, back in 2022

COMPANY DESCRIPTION

I am building a website guitar tutorial online and I am planning to do it online and easy to be accessible and manageable for our clients Why are we different? why you’re a good investment bet.

This business is a sole proprietorship

Description of The Product

Guitar tutorial using Gmeet/Zoom and then

Market Description

Gabriel has developed a website doing a online tutorial in guitar using Zoom/Gmeet

Competition

Brightspeak, pho

Marketing Strategies

Outsourcing, using influencer for marketing

Financial Projection

Contingency Plan